

Foundation For Excellence



Breaking the Cycle Of Poverty Through Education

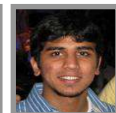
Our Mission

To transform the lives of academically brilliant and economically underprivileged students in India

25,653 Scholarships
10,554 Scholors
40% Females
25 States
\$5.533M

2009

1994



Sriram Narayanan Story



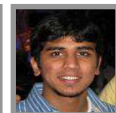
Sriram did not have a father. His mother prepared Tiffin meals and Sriram distributed them to customers in Mumbai



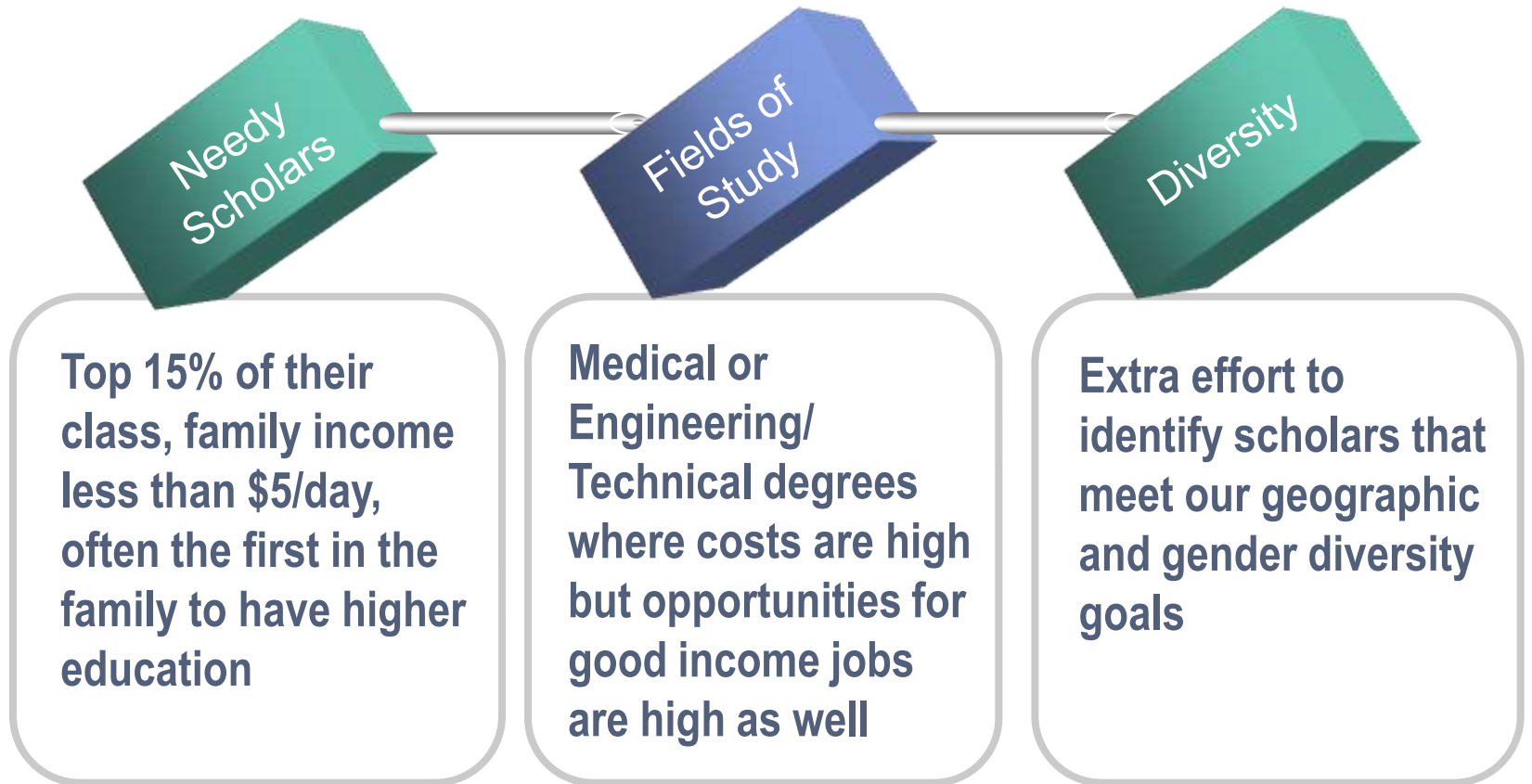
A Life Transformed



FFE funded Sriram's engineering education. Today he is employed as a consultant with Cap Gemini

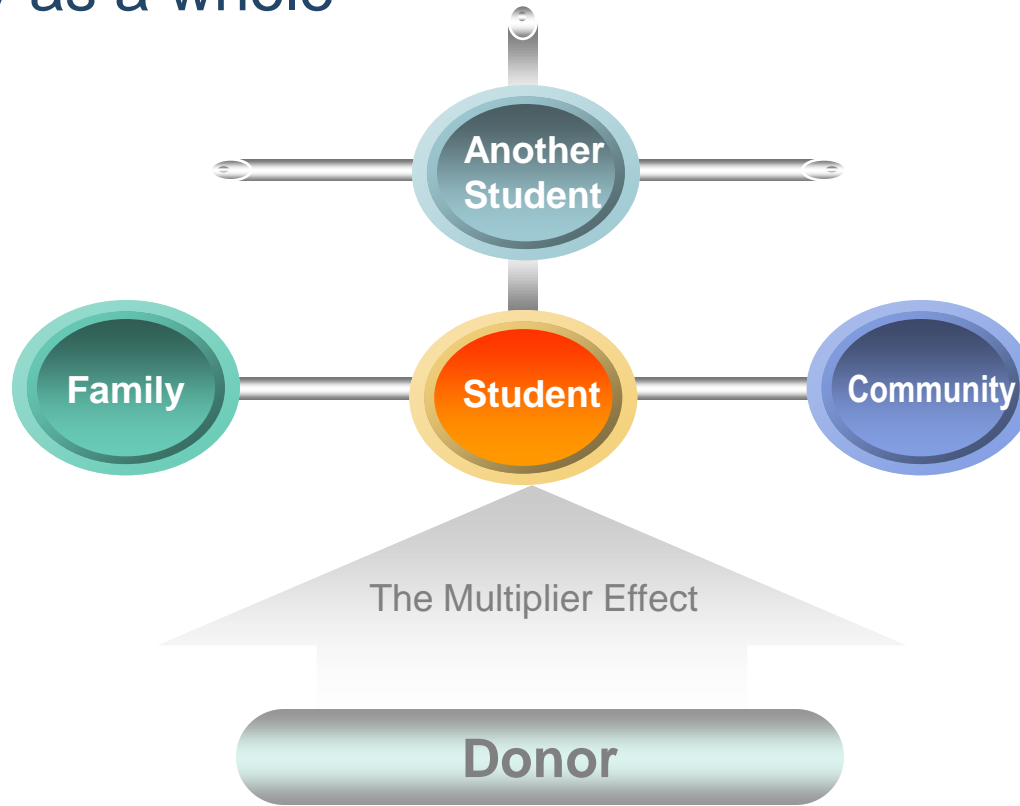


Our Focus



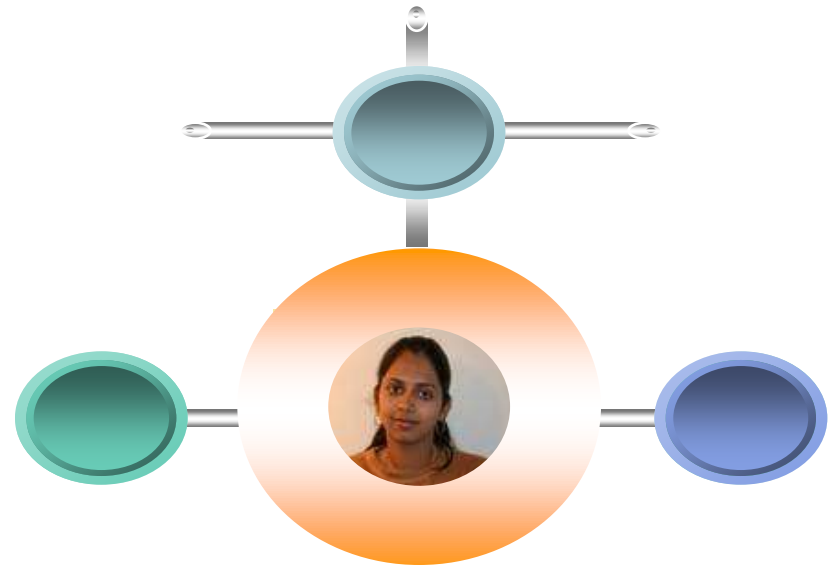
Broader Impact

Educating youth has an impact not only on the individual, but the family, the community and the country as a whole



Rajee Nair Story

- Hometown: Chennai, Tamil Nadu
- Family Income: \$23/month, 7 members in the family
- FFE Scholar; Completed BE Honors from Regional Engineering College, Rourkela, 2000
- Project Manager: Infosys, Silicon valley



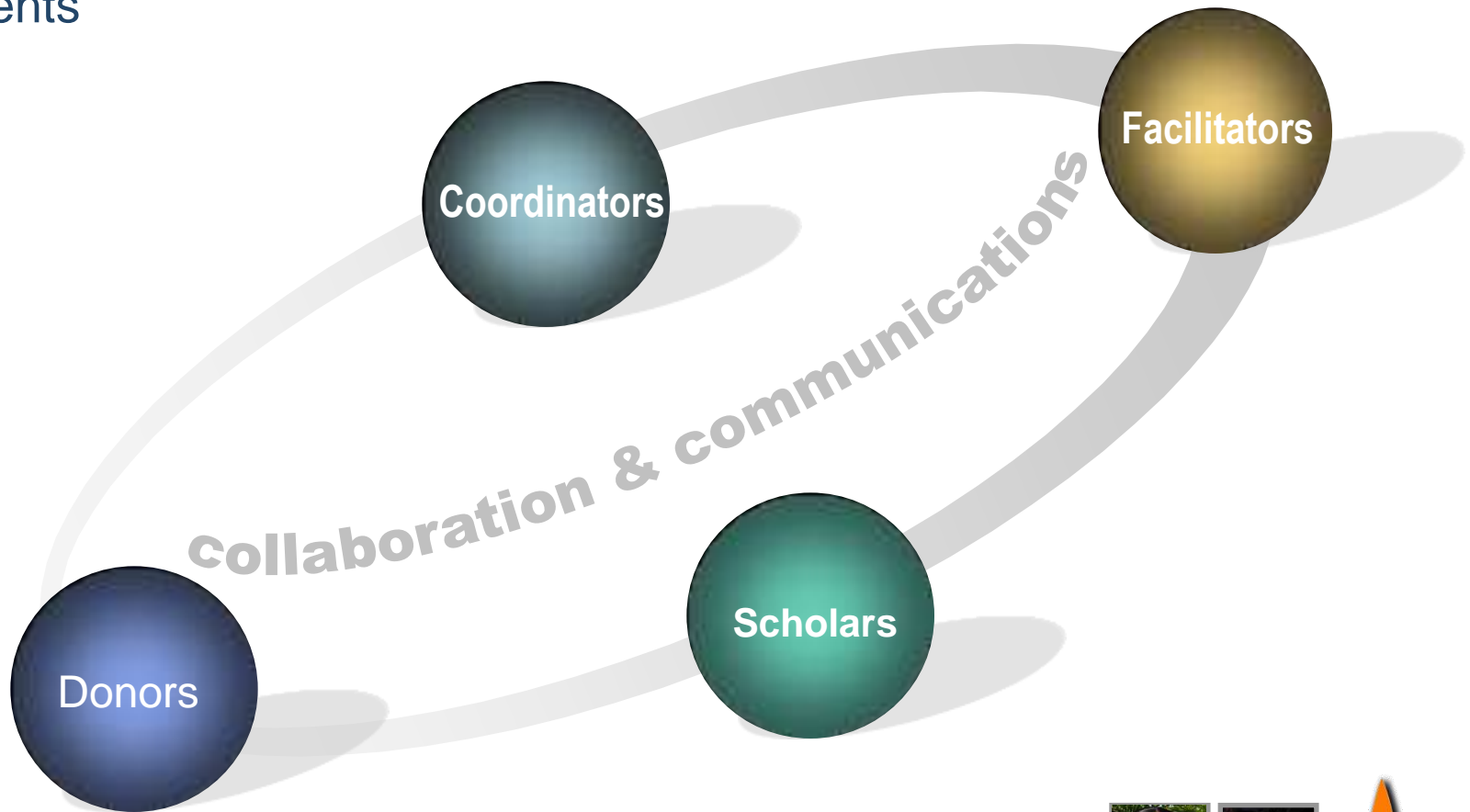
The Multiplier Effect

Rajee supported college education of her two younger sisters (one became a chartered accountant) and bought a house for her parents. She has been a donor to FFE for the several years and last year adopted a scholar



Process

US based coordinators (volunteers) identify facilitators (volunteers) in India. Facilitators identify qualified students and distribute awards and mentor students



Scholarships Awards in 2008-09

Engineering/
Technology



Medical/
Health



Other
Degrees



High
School



625 Facilitators in 25 States

2,393 Scholarships



Giving to FFE

- 600+ donors in US
- 500+ in India – most of them ex FFE scholars
- No donor overheads; 100% of donation goes to scholars*

	2005-06 (\$K)	2006-07 (\$K)	2007-08 (\$K)
Individual and family donations	706	693	776
Employee matching gifts program	17	18	37
Corporate grants and sponsors	10	0.35	2.4
Non-profit organizations	4.7	3.9	6.1

* An endowment to FFE provides funds to cover all program services, fund raising and management and administration expenses. A large base of volunteers in the US and India give generously of their time, skills and energy to support the Foundation programs



Adopt a Scholar Program

Enables individuals, corporate and institutional donors to earmark their donations for scholarships to specific applicants based on a donor's preferences of adopting student(s) from a specific state, course of study, gender, educational institution or other preferences

- 100% of donor contribution used for adopted students
- Donors have opportunity to maintain contacts with adopted students
- Regular updates to donors on the progress of adopted students
- 300+ donor participants in the program in academic year 2008-09.
- \$540-600 cost per student per year



Foundation For Excellence

- Founded by Prabhu and Poonam Goel;
- US trustees: Kanwal Rekhi, Kailash Joshi, Venkatesh Shukla
- Publicly supported 501 (c) (3) organization incorporated in state of California
- Offices in San Jose, CA, USA and in Mumbai and Bangaluru in India
- FFE India Trust - recognized as a charitable trust under section 12A(a) of the Indian Income-tax Act, 1961



ADOPT A SCHOLAR



TRANSFORM LIVES



Thank You