

# Integrated Development & Ripple Effect

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# Shapurnagar Initiative

## Profile of the Community

- ▶ Urban Slum in Hyderabad
- ▶ Population over 1,20,000
- ▶ Number of Households - around 22,500
- ▶ Inhabitants- poor, migrant families from neighbouring districts
- ▶ Poor sanitation facilities
- ▶ Inadequate access to good quality schools
- ▶ Daily wage workers in local industries, petty trades
- ▶ Insufficient income compels children to enter workforce

# Challenges faced by the Community

## Challenges

- ▶ Lack of access to pre-school Education
- ▶ Lack of knowledge on Child Rights
- ▶ Lack of Skill among Women
- ▶ Lack of Knowledge on HIV/AIDS
- ▶ Lack of Vocational Education
- ▶ Lack of employment opportunities

## Initiative

- ➡ Early Childhood Care & Development (ECCD)
- ➡ School Development Committees (SDC)
- ➡ Self Help Group (SHG)
- ➡ HIV/AIDS Awareness Programme
- ➡ Teen Channel
- ➡ Vocational Junior College

# Sectors Covered by the Initiative

- ▶ Education - Preschool, Elementary School, High School, School Dropouts, Vocational Education
- ▶ Health - Immunisation, Nutrition, Growth Charts, HIV/AIDS
- ▶ Employment - Self Help Groups, Placement linked Vocational Education, Entrepreneurship
- ▶ Social Issues - Gender Discrimination, Child Rights, Right to Education, Child marriage,
- ▶ Civic Amenities including, Hygiene, Toilets, Drains, Water,

# Intervention 1

## Early Childhood Care & Development

Beneficiaries	Major Benefits Accrued	Ripple Effect
Preschool Children 3-6 age group	Increased Enrolment	Elder girl siblings back to school
	Birth Certificates Procured	Access to entailments
	100% Immunization	Improved health
	Growth Monitored	Age related growth
	Knowledge about Nutritious Food	Proper food habits
	Mother Volunteers sharing Information with community	Aware of Teen Channel and Vocational College

# Intervention 2

## School Development Committees

Beneficiaries	Major Benefits Accrued	Ripple Effect
School Children	Awareness of Child Rights	Participation in HIV/AIDS Campaign
	Sensitivity to Social Issues	Stop Child Marriages
	Confidence to participate bringing required changes	Interaction with Authorities to get Social Infrastructure Problems Solved
		Stop Corporal Punishment
		Participated in Visioning Exercise

# Intervention 3

## Self Help Groups

Beneficiaries	Major Benefits Accrued	Ripple Effect
Women in the Community	Social and Economic Empowerment	Aware of Legal Rights of Women
	Significant Savings	Aware of Child Rights and Child Abuses
	Increased Self Confidence	Sexual harassment issues
	Availability of Women Help Line	Evils of Child Marriage
	Access to Bank Loans	Aware of Community Needs like toilets, drainage, water, etc.

# Intervention 4

## HIV/AIDS

Beneficiaries	Major Benefits Accrued	Ripple Effect
Whole Community	Knowledge of HIV/AIDS	Mother Volunteers Participating in HIV Campaign
	Increased usage of Condoms	SDC Members involved in Campaign
	Availability of Referral Central	Peer Educators Interacting with Community
	Talk freely on HIV/AIDS	
	Got over fear of stigma	



# Intervention 5

## Teen Channel

Beneficiaries	Major Benefits Accrued	Ripple Effect
Adolescents School Dropouts	Chance to Complete Schooling	Aware of Community Issues
	Relief from Hazardous Child Labour	Enhanced Confidence
	Got Job Placements	Support Education of Siblings
	Opportunity for further Vocational/Higher Education	Contribute of Family Income





# Intervention 6

## Vocational College

Beneficiaries	Major Benefits Accrued	Ripple Effect
Adolescents and Youths	Completed High School	Aware of Social Issues
	Opportunity for Higher Vocational Education	Participation in HIV/AIDS Campaign
	Job Placement	Formed an Alumni Network
	Economic Empowerment	Payback to the Community
	Better Social & Life Skills	

# Process of Transformation

## 4 C Formula

- 1<sup>st</sup> C  Consciousness
- 2<sup>nd</sup> C  Concern
- 3<sup>rd</sup> C  Commitment
- 4<sup>th</sup> C  Competence

# Outcome of the *Multiple Interventions*

Considerable Change in

Consciousness



Concern



Commitment



Competence

# The Way Forward

Strategize & fill  
Gaps

Identify Gaps

Sustain Gains

Institutionalize

