



Recommendations from Brahma Kumaris – Rural Development in India

There is a growing interest towards business and less interest on agriculture as a profession. But as per the ancient Indian tradition the one who earns income through agriculture is called UTTAM and one who does BUSINESS is called MADHYAM and the one who does a job is called KANIST. Keeping the above slogan in mind, attitude towards business shall be changed towards mother profession agriculture. Government may consider taking the land from the farmers and do farming in the form of business by inducting interested farmers in the name of shareholders. Using IDCA's vast network of NPOs and NGOs, IDCA Bharath can contribute as follows.

The share of the farmers may consider in the following way:

- Farmers may deposit Rs. X amount (may be Rs.500 or above) per month and then become share holder and do work in the farm. They get a share of the income based on the number of days they work on the farm.
 - Interested landlord farmers may take part by giving their land, and they can also be considered for a share in the income generated.
 - If landlord farmers also deposited Rs. X amount, they may be considered for additional benefit
 - In this way interest can be created in farmers towards work, this may ultimately eradicates laziness
 - In Bharath human attitude the word labour (Kooli shall) be removed and all the farmers are shareholders only. No one is Kooli.
1. For every 1000 acres of land 100 acres of land can be converted into a water pit, 3 to 5 islands can be created in this water pit, birds can be attracted and birds waste can be used as fertilizers. If possible boating facility may be created this will attracts tourism.
 2. If grass is grown in 1000, 2000 acres of land which is close to the river bank, goshala may be created there itself. In the same place factory for organic manure (beejamrutham, beejamrutham, pancha gavyam, etc.,) and making products like chips, tomato ketchup, and other processed foods can be setup in the same place riverbed 100 acres farming. Give employment to share holder

members (farmers) in these fields. Organic bags can be supplied to the entire state within 5 days.

3. Using solar energy in farming industry.
4. Automation technology for cow milk and collecting, preparing, pumping and also collection of cow urine, dung to preparing organic manure.
5. Creating entertainment activities, spiritual classes, technical classes, picnics etc., for farmer's empowerment and refreshment. This can bring activeness and unity among farmers.
6. Cutting machines and farming equipment.
7. When high end machines are used for harvesting, 20% crop will remain in the field. This can be cut manually and can be sent to goshala. Encouraging a life style free of addictions. Running night schools.
8. Govt. may consider for giving grade wise debit cards which will enable farmers to purchase items such as food grains, medicines, cloths, fuel etc. Such cards will not be valid in liquor shops. This can be used as debit card not exceeding the limit of their share.
9. For application of all these suggestions, govt may take the co-operation of NGOS, Private Sector which in turn can be controlled by collector in district level.
10. Once in a month counselling to every farmer to be given to avoid negative feelings. This negative feelings or heaviness shall not carry forward to the next month.
11. Promoting the attitude of headwork by making them realise that handiwork will give fruits. Many skills and qualities will develop if constant efforts are made. A person can face any situation if he is hard worker.
12. Group of colleges together youth students should go to villages and give their Karaseva (sramadanam), so that farmers should feel the support from youth citizens.
13. All MBBS students doing house surgeon should work in villages or the period of house surgeon may be extended from one year to two years. In the second year they should go to villages for service. This can be the medical support to farmers.

14. The farming industry should not be treated as profit and loss, instead should be considered treat as all round development for farmers.
15. Group of shareholders farmers can be used for marketing of crop instead of Mediators. Mediators, Agency system must be eliminated.
16. Balanced cultivation of all items can be maintained for vegetables, food grains, and fruits.
17. Awareness to all the Bharatvasi to consume sprouts millets and similar food grains one time in a day in order to decrease the demand for rice in South India and for wheat in North India. Consuming sprouts and millets will improve overall health.
18. Encourage drip irrigation.
19. Government may consider finding out the places where in the original seeds are available and may source from those places only. Later on seeds shall be used from the crop so that the cultivation will happen without depending on any one.
20. Some salary structure to coordinator and volunteers help strengthen and meet above objectives.